



Dear Lansdale Business Owner;

The **Lansdale Business Association** is reorganizing and rebuilding with a committed team of business owners and community members who, like you, want to help make Lansdale a better place to live, to work and to shop.

By becoming a member of the association, you benefit from interaction with professionals and business owners who possess diverse backgrounds, skills and experiences.

With your ideas, experience and support, we can make it happen together! Our goal is to have every business, large and small, be a part of our group. It's good for you and your business, and it's good for Lansdale.

Lansdale Business Association

The purpose of this association shall be to:

- ◆ provide support and assistance to the businesses in the Borough of Lansdale, PA;
- ◆ formulate, promote, coordinate and implement a plan for the betterment of businesses within the Borough of Lansdale;
- ◆ keep the membership informed through newsletters and directories and to encourage the exchange of ideas and knowledge;
- ◆ maintain sound business practices among its members and encourage healthy competition.

Now is the time to be reacquainted with **The Lansdale Business Association**. We are not just for retail anymore. We have given our organization a polished, upscale revamping. We have implemented a new website, www.lansdalebiz.com both to promote business in Lansdale and to promote Lansdale businesses.

The annual membership fee is only \$75.00 which covers your dues in our association with many benefits including your business being listed and promoted on our new website; your business posted on various signages; and the opportunity to share in the development and participation in other projects of the association.

"Our new website will serve you well," according to our webmaster, Roger A. Hammond of Next Generation Web Technologies. *"It will be connected to the Borough's website as well as to other community websites and provides each member a personal web page on our site and a link to their website. People looking for your products and services will find it easy to find you."* This technology is an exciting new direction for the **Lansdale Business Association**. Please join today and add your company to our growing list.

Thank You for Your Support

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Please return this portion with your check made payable to
The Lansdale Business Association - P.O. Box 633 - Lansdale, PA 19446

Name: _____ Title: _____

Business Name: _____

Business Address: _____ Lansdale, PA

Phone Number: _____ Fax Number: _____

E-Mail Address: _____

Web Address: _____

Products / Services: _____

If you have any questions please email info@lansdalebiz.com or visit www.lansdalebiz.com