



## Membership Application

***WE CHALLENGE YOU*** to accept our invitation to begin or renew your LBA membership in 2009 and reap the numerous rewards of being a member.

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Please return this portion with your check made payable to  
**The Lansdale Business Association - P.O. Box 633 - Lansdale, PA 19446**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Personal Email: \_\_\_\_\_ (For LBA Communications Only)

**Business Name:** \_\_\_\_\_

Business Address: \_\_\_\_\_ Lansdale, PA 19446

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ (Displayed on Website)

Web Address: \_\_\_\_\_

Products / Services: \_\_\_\_\_

### Primary Organization / Business Type

Retail  Restaurant  Consumer Services  Business Services  Church  Other Non-Profit  Public

For your web listing, arrangements will be made to obtain the following in digital form:

Your Company Logo  Photo of Your Business  Detailed Description of Your Business

### Summary of Dues and Fees for Sponsor Opportunities (See reverse for questions / details)

Description	Price	Extended
<input type="checkbox"/> Lansdale Business Association – Annual Membership	\$75.00	\$ _____
<input type="checkbox"/> Valley Forge C&VB Associate Membership (Must be LBA Member)	\$65.00	\$ _____

**Total Fees Enclosed** ..... \$ \_\_\_\_\_

**Make check payable to the:**  
**Lansdale Business Association, PO Box 633, Lansdale PA 19446**

### 2009 Lansdale Community Guide and Map

Listing and identification on map – Free to all LBA members

**Sponsor Opportunities:** Space is limited; please reserve your spot with your LBA application – You will be contacted in April, 2009 for confirmation and payment.

\$1000.00 Presenting Sponsor  \$250.00 Sponsors  
 \$500.00 Sponsor  \$100.00 Sponsor

**Join by April 8<sup>th</sup>, 2009 to be included in the 2009 Community Guide and Map**

For addition information, please email [info@lansdalebiz.com](mailto:info@lansdalebiz.com) or visit [www.lansdalebiz.com](http://www.lansdalebiz.com)

# Lansdale Business Association – Frequently Asked Questions

## **What is included in my LBA membership fee?**

Your membership includes your listing on the LBA website, [www.lansdalebiz.com](http://www.lansdalebiz.com) and includes being listed on most of the publications of the LBA. It includes your business listing and identification on our Lansdale Map and Community Guide. There is no cost to attend our bi-monthly meetings which provides you the opportunity to support your community and express your views on its future.

## **Why are their separate fees for sponsorships?**

The LBA decided to keep basic membership fees very affordable by including as many services as we can in your \$75.00 annual dues. To cover the cost of printing our annual Community map and Guide, we offer sponsorships to those members who believe that the map is a great resource for reaching their customers. In the same manner, our newsletters, which reach other business owners, can be sponsored by those members that offer business to business products and services. For some members, both may make sense. In this way each member participates based on what works for them.

## **Do I have to attend meetings?**

There are no attendance or participation requirements. Some members simply join and quietly take advantage of the promotional opportunities that LBA brings to all Lansdale businesses. For members who can attend, we do greatly appreciate it as it publicly supports our work and provides an opportunity to hear opinions and new ideas; and to share with each of you the news about the LBA and its projects.

For your convenience we meet on the second Wednesday for each month (8:00AM – 9:00AM) at Borough Hall and on the third Monday of each month (5:25PM – 6:25PM) also at Borough Hall. This time for our evening meeting coincides with the Lansdale Economic Development Committee meeting which meets that evening at 6:30PM.

## **What is the Valley Forge Convention & Visitors Bureau? / Why is LBA involved?**

The Valley Forge Conventions and Visitors Bureau is the official convention and visitors bureau for Montgomery County. Through their website, the visitors center at the Valley Forge National Park (The park is the number one attraction in Montgomery County), and their nationwide convention and travel activities, they connect with over 3 million visitors and potential visitors annually. Through the LBA, Lansdale is now listed as one of their "Villages" which promotes Lansdale for shopping, entertainment, events, and restaurants. LBA also receives invitations to many of their events and has access to their weekly posting of leads.

## **What would my business receive as an Associate member through LBA?**

The associate membership provides you a direct sub-listing in their publications under the Lansdale Village (Shopping Guide) and on their website. Restaurants that are associate members will also be included in their restaurant guide. Membership also provides you direct access to the leads that are posted weekly on their website for members only. These leads are from all over the country from businesses and individuals looking for a place to hold a small meeting, a place to get married, a restaurant for a family gathering or for local products or services related to their events or business.

## **Besides online and printed promotions, what other projects is the LBA involved with?**

**The Lansdale Center for the Performing Arts** – Our goal is to raise \$5000.00 from LBA members by combining member contributions of under \$500.00. The LBA will be promoted at the center and the LBA will promote your gift through LBA website and publications. We are also planning LBA events connected with the center starting with our March 26<sup>th</sup>, 2009 business card exchange. (Join us from 5:00PM to 7:00PM)

**The development of Gateway Plaza** – What started as a sign replacement and cleanup project has now grown to a "proposed" complete redevelopment of the land that the LBA adopted last spring; the triangle bordered by the Lansdale Train Station, Main Street and Madison Ave. While still officially a sign replacement and cleanup project, we are now promoting this as a Gateway\* and information center for people driving or riding through Lansdale; or coming into Lansdale by car, train or bus.

\*Gateway Plaza is our adopted name for this project; wonder if it will stick?

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